



Guilty Pleasure®
 28th Dimension Over-Indulgent White Bronzer
 with Divine Supple Skin Elixir

SALES FACT SHEET

Story

Sometimes you just need to be pampered! Treat yourself with this 28th Dimension Over-Indulgent White Bronzer that will drench your skin in streak-free perfection. A superior blend of Natural Bronzers and Mahakanni provide instant gratification, while DHA with Erythulose and DermaDark® give deeper, delayed color. Your skin will drink up the Divine Supple Skin Elixir that helps nourish and protect against free radicals revealing a youthful appearance. Deluxe Bio-Active Bronzing Minerals strengthen and soften for touchable, sleek skin while Flawless Finish leave skin without shine. Go ahead and give into that enjoyable weakness and fulfill that need with Guilty Pleasure®!

Inspiration/Rationale

- Fills industry demand for white DHA Bronzer in AG line
- Packaging inspired by high-end perfume and skincare
- Expands on the popularity of the Mineral Collection

Product Type

- 28th Dimension Over-Indulgent White Bronzer
- Paraben Free
- **Fragrance: Sugared Mango Fizz:** with top notes of Juicy Mango Nectar & Tropical Papaya Fruit, mid notes of Sweet Island Paw Paw & Citrus and dry notes of Sugared Pineapple & Drizzles of Pure Honey

Technology

28 th Dimension Over-Indulgent White Bronzer	Special formulation combines DHA with Erythulose, Natural Bronzers, Mahakanni and DermaDark® resulting in flawless longer-lasting results
Divine Supple Skin Elixir	A sweet concoction of Wine and Cocoa Extracts help to nourish and provide rich antioxidants for a more youthful appearance
Bio-Active Bronzing Minerals	92 essential minerals rejuvenate and soothe for a visibly alluring appearance
Flawless Finish	Leaves skin with a touchable, powder-like feel



Brand and Family

- **Australian Gold®** Premium Mineral Line

Size

- 10 oz. Tube
- 0.5 oz. Sample